

# ULTIMATE TREATMENT STEP BY STEP



## PREPARATION

Shampoo twice with **Pre-Treatment Cleanser**. For very curly and resistant hair leave the 2nd shampoo on for 5 minutes (and cover with a plastic cap) before rinsing.

Apply **Pre-Treatment Spray Plus** in sections onto towel dried hair and comb through. Concentrate on the most porous areas. Do not dry in.

## ULTIMATE BOOSTER

An option that delivers greater straightening power for very curly, resistant, virgin and Afro-Caribbean hair. Use up to 2ml Ultimate Booster per 10ml Ultimate Treatment.

**Do not use on weak, damaged, highly coloured and bleached hair.**



## APPLICATION

ULTIMATE TREATMENT (including Ultimate Booster if required) is applied in 2 - 3cm sections, close to the root, but not onto the root. **DO NOT APPLY ONTO THE SKIN.**

Leave the treatment to sink in for 30-45 minutes.

**ENSURE ALL HAIR IS KEPT DAMP DURING THE TREATMENT BY COVERING WITH A PLASTIC CAP.**

## OPTIONAL TREATMENT DRY IN

To achieve maximum straightening power on **Resistant, Very Curly & Afro-Caribbean Hair** the treatment can be dried in with medium heat after the sink-in time and before the rinsing stage.

This extra step can be used for specific areas or all over, but is not recommended for weak, fragile hair.

Do not iron at this point. Continue to rinsing stage.



## RINSING & MOISTURE LOCK

Rinse hair for 20 seconds, do not shampoo (rinse white and light blonde hair for **one extra minute**).

Gently squeeze moisture out. Apply **Moisture Lock**, comb through and leave for 2 minutes.

Rinse for 30 seconds.



## DRYING & IRONING

Blow dry hair 100% (brushes may be used).

**1ST PASS** - iron the hair from roots to ends in one smooth motion and leave to cool for 2 seconds. Continue ironing using the recommended heat setting and number of passes (the ends will often need less passes).

Iron hair **slowly** in 2 - 3cm sections using the **EasyComb**.

**FINAL PASS** - for the ultimate final finish, iron the hair once at 180°C / 355°F in large sections.

**Do not iron white hair above 190°C / 375°F.**



## 1ST SHAMPOO / FINAL STEPS

Hair can be shampooed after just 30 minutes, although most clients will prefer to leave and shampoo themselves at home.

It's essential the hair **MUST** be rinsed for **3 - 5 minutes** before first shampoo.

**Moisture Enhance or Volume Enhance Shampoo and Conditioner** should always be used as they are Sodium Chloride and Sulphate free and contain **KS Complex** to maximise the treatments benefits and longevity.

*Thanks...*

**IT'S KERA STRAIGHT**

## PRE-TREATMENT CLEANSER

FOR VERY CURLY, RESISTANT  
AND AFRO-CARIBBEAN HAIR

Leave 2nd shampoo on  
for 5 minutes and cover with a cap.



## ULTIMATE BOOSTER

NORMAL, DRY, SLIGHTLY DAMAGED

**10%**

Add 2ml (1 pump) per 20ml Treatment

VIRGIN, VERY CURLY, RESISTANT  
AFRO-CARIBBEAN

**20%**

Add 4ml (2 pumps) per 20ml Treatment

## ULTIMATE TREATMENT SINK-IN

POROUS AND FRAGILE HAIR

NORMAL, RESISTANT, VIRGIN  
AND AFRO-CARIBBEAN



**30** MINUTES



**45** MINUTES

TWO THIRDS IN, REMOVE CAP AND CHECK MOISTURE LEVELS. REPLACE CAP FOR  
REMAINING TIME

## IRONING

	Highly Porous, White or Grey	Normal, Coloured, Dry or Damaged	Resistant, Very Curly, Afro or Virgin
Iron Temperature	180 - 190 °C 355 - 375 °F	200 - 210 °C 390 - 410 °F	220 - 230 °C 430 - 450 °F
Passes with Iron	4 - 6	6 - 7	7 - 10

Never iron white or lightest blonde hair above 190°C/375°F

